## **FAQs**

- Q. How many players are needed for a golf tournament?
- A. A minimum of 36 and a maximum of 96. For a shotgun start, a minimum of 60 in the summer and 72 in the winter.
- **Q.** What format should my golf tournament use?
- A. Common options are a scramble, best ball or alternate shots. We will work with you to determine what format will suit your needs.
- Q. How long will a tournament take to play?
- A. Typically between 3–4 hours (not including awards and food).
- Q. Does the Largo Golf Course help promote the tournament?
- A. Yes. We post signs and help with player recruitment at the course. We also supply templates for all marketing materials and press releases.
- Q. Can I bring my own food and drinks to my tournament?
- A. No. We have an on-site cafe that offers food for \$7/person. Food menus vary but mostly consist of a hamburger or hotdog, a drink, and two sides.
- Q. Do I have to pre-pay or make a deposit for my tournament? What happens if it rains or needs to be canceled?
- A. A small deposit is required to hold the time slot. If it rains, we will work with you to pick another day. Your deposit will not be lost.
- Q. When do I need to let the golf course know the total amount of golfers?
- A. We ask that you give us the total amount of golfers (with names) one week prior to the tournament so we can get scorecards and carts set. However, we are flexible with late entries.

# How to get started today...

Let us help raise money for your organization. We offer a complete turnkey program that makes organizing simple, fun and PROFITABLE!





# Fundraising Golf Tournaments

Raise Money Today!

Largo Golf Course 12500 Vonn Rd. Largo, FL 33774 (727)518-3024 LargoGolf.com

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# Why the Largo Golf Course is great for Tournaments

- Short (fun for beginners, easy to fill course because you can target all skill levels)
- Inexpensive (we charge less money than championship courses)
- Tournaments can be played in under 3.5 hours
  - Over 30 years experience organizing tournaments
    - Meals can be added to your tournament for a small fee
      - We offer a turnkey program to help you through the entire process



# **How our program works:**

Planning a Fundraising Golf Tournament can be pleasant with the right tools and preparation. The Largo Golf Course is here to help make your next tournament a success! To get started, form a committee and assign the following duties to the members:

#### **Corporate Sponsorship and Donations**

Raise money by soliciting event sponsors from local businesses.

#### **Marketing & Player Recruitment**

Write press releases and design marketing material including flyers and posters. We have templates that you can use.

#### **Event Volunteers**

Find volunteers to assist with day of event activities such as registration, prize table, contests, etc.

#### **Prizes**

Find items for goody bags to be given to each participant such as golf balls, tees, and other small promotional items. Work with the Corporate Sponsorship and Donations committee to assist with obtaining donated items for raffles.

We can **train and help** your committee members to **be successful** and also help with the day of event activities, including:

- Managing player registration
- Customizing scorecards with hole assignments
- Pre-tournament set up with tables and chairs
- Handle all scoring
- Contest setup (Closest to the Pin, Longest Drive, Straightest Drive)

#### We also offer:

- Food options starting at \$7 per player
- Templates for player registration forms, press releases and marketing materials

### **Tournament Breakdown:**

#### **Pricing Per Player**

The cost per player will depend on the season and time of your tournament. We can offer the best rates in the summer to maximize your profits.

#### **Example:**

Cost to Play = \$16, includes electric cart (Above pricing based on summer months after 12pm)

Cost of Food = \$7 (includes hotdog/hamburger and two sides)

Total Cost = \$23 You Charge = \$60

Golfer Profit = \$37/player = profit of \$1,332 for 36 golfers or \$2,664 for 72 golfers

#### **Additional Revenue Sponsorship Ideas**

The value of each sponsorship will vary depending on the amount of golfers. The more golfers you have, the greater value you create and the higher price you can charge.

- Title Sponsor This will give the naming rights of your event to the sponsor. \$500–\$1,000
- Tent Sponsors Allows businesses to set up a small pop up tent on the box of each hole and hand out promotional items or information. \$150–\$250
- Beverage Cart Sponsor Buys drinks for golfers, or a sign for the beverage cart. \$150–\$250
- Putting Contest Sponsor Sponsor will have signs placed around the putting green and handles all aspects of the putting contest. \$200–\$300
- Closest to the Pin Sponsors Sponsors can provide the prize or pay for the prize. \$100–\$300

<sup>\*</sup>Above prices are provided as an example. Prices can vary depending on tournament size.