I. Call to Order

Meeting was called to order at 8:05am.

II. Attendance

Present: Vice Chair Tracy Clawson, Carl Canales, Landria Christman, Kelly McLean, Traci Perrigo, Marcia Wagner

Absent: Nicole Richmond, Mike Villar

Others Present: Joel Dye, City Manager, Parker Johnson, Promotions Coordinator

III. Approval of Previous Meeting Minutes

Motion to approve the previous minutes from December 11, 2019, by Perrigo, supported by McLean. Motion carried 6-0.

IV. Public Comment

Ben Schaendorf was present. Comments included; parking concerns and the ideas regarding community dumpster. Schaendorf was opposed to the idea of community dumpster in the DDA district.

V. FY19/20 Year to Date DDA Budget Review

City Manager, Dye update the Board regarding the review process and discuss the DDA budget.

VI. Discussion

1. Selection of Chair, Vice Chair, and Public Spaces Delegate.

Nomination was received to recommend appointment of Kelly McLean as new Chairperson. Nomination was received to recommend appointment of Carl Canales as new Vice Chairperson. Nomination was received to recommend appointment of Landria Christman as Public Spaces Delegate.
Motion was offered by Wagner with support from Perrigo to approve and accept the nominations of new appointments. Motion carried 6-0.

2. Finalize Downtown Parking Discussion Part 2

Motion was offered by Canales with support from Christman to approve the finalization of the Downtown Parking Part 2. Motion carried 6-0.


Andrew Littman, CNU-A Director of Research was in attendance to present to the Board his Market Analysis for the City of Allegan. Some points of interest discussed included; City Centers, Mixed Use Town Centers, New Urban Communities, Historic City Centers, Hotels & Hospitality, Residential and Retail along with Shopping Center Retrofits.

VII. DDA Member/Staff Comments

General comments included; updates are new store openings and other development happening the downtown.

VIII. Adjournment

The meeting was adjourned at 8:56am.

Respectfully Submitted,

Christopher Tapper
City Clerk